

Transcriptions of Voicemail Messages

Greenville, NC	I watch the news on channel 5 every morning because I like to know what's going on in the capitol. It gives me a perspective and on what's going on there and in Greenville .
Greenville, NC	We do watch WRAL news morning, noontime and evening. We enjoy the news, we enjoy the weather. We depend on the weather from Greg, we listen to him more than we do the three networks in Greenville. We also enjoy the different segments that you have on the news. We hope that we can keep you here.
Greenville, NC	I like your news very much because it has broad coverage that we don't get from the local stations. Please continue your coverage in the eastern NC area. Thank you.
Greenville, NC	I watch WRAL almost every night simply because I like to know what's happening in the world outside of Greenville. I do very much enjoy WRAL and their informative information.
Greenville, NC	Me and all my friends watch WRAL all the time. We watch all the news programs and we enjoy all the programs you have. Please don't let them stop showing you in Greenville.
Greenville, NC	I've lived in Greenville for 20 years, in NC since the 60s, and I always watch WRAL. You're all very professional and Greg Fishel is a very good weather person and he's not overly hyped up on everything. I do not want to see it leave our area. I also love the zz sports show. I want to see WRAL stay here. Thank you.
Kinston	I love WRAL, I look at it every night. I love the state and national news, Greg Fishel and the weather. I just can't stand the idea of doing away with WRAL.
Kinston	I very much love your newscast. I lived in Fayetteville for many years and I got use to WRAL and I was delighted to learn that you were broadcast in Kinston and I would miss it very much, so I certainly hope that we continue to see WRAL.
Greenville, NC	I've watched WRAL for the better part of two decades. You have professional broadcasting, you articulate and enunciate well. I get more insight and better news from our capitol and what's going on in the general assembly. I sometimes like the programming choices better than the local affiliate and I would be heartbroken if it was dropped. I hope we can keep you.

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Greenville, NC	I watch WRAL, the weather and news mostly. I've been watching for many, many years and I want you to stay on the air if at all possible. Thank you.
Kinston	I watch your station regularly for all the local and national news as well as lots of other programs. Please don't let your station be removed from the air.
Greenville, NC	I want you to keep WRAL coming to Greenville because to me it's very informative and I'm sure you know there's a lot of ECU students who live in the Raleigh area. I use to live in Roanoke Rapids and it gives me news from there. It's just interesting and informative and I like all the people and journalists. I hope you can keep WRAL coming to Greenville.
Greenville, NC	I watch WRAL every day. I watch the news in the morning and afternoon. I've come to rely on WRAL because I have children who live in that area and I want to see what's going on up there and I think you have great programming on the station. Thank you.
Greenville, NC	Just wanted to say that I've watched WRAL for over 40 years because I once lived in Raleigh, also have daughter in Raleigh and a son in Asheboro. We like the Raleigh news and weather. We get a broader view of coverage than just watching the local station. We hope to keep you on our cable.
Greenville, NC	I use to live in Durham, I've watched WRAL for years and I like all of it. The sports, the news, the weather, all of it and I hope you can get to stay in Greenville.
Kinston	I grew up in Fuquay and I've always loved WRAL. I still have family in the area and I watch it every single day. I cannot imagine not having the good anchors and the weathermen like you have on your newscast. I also like to keep up on what's going on in that area since I grew up there. Hopefully you can stay with us.
Greenville, NC	I watch WRAL news and weather. It's the first news that I watch, so I know what's going on. I have family in the Raleigh area and I find out what's going on concerning things that they're involved in.

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Greenville, NC	My husband and I constantly watch WRAL. We like the statewide coverage. We like your professional news presentation. We like Greg Fishel. We love to watch NC Spin. We like everything about WRAL and feel like it gives us a wider range of state information. Please let us know what we can do to keep you on the air.
Kinston	I've watched for many years. I like the anchors and the reports and what you have to say. Thank you.
Kinston	I do watch your news program daily and also on WRAL 2. I appreciate and love to hear your news program and hope you continue to be on. I appreciate your service to us.
Greenville, NC	I couldn't do without Greg Fishel's weather or any of the news on WRAL. The programming is just what we want, it's top notch quality. And we need it here in Greenville NC more than we need the Greenville station. Thank you.
Greenville, NC	WRAL is the only news and weather that I watch. You are very trust-worthy and the news/weather is very accurate. I would like more weather coverage in the morning from down east but WRAL is the only news I watch.
Kinston	I really enjoy watching WRAL. I just love watching WRAL.
Kinston	I like watching WRAL news because of the weather, especially Greg. And the news about the state capitol and all those events going on. I also like some of the sporting events that they have.
Kinston	I am absolute avid fan of WRAL. The commentator's coverage is objective. Especially the sports. We turn our TV on at 6 every night and we're just praying that we continue to watch you in Kinston. I know you have a lot of support here so thanks for your efforts to keep us watching you.
Greenville, NC	I watch WRAL, you're the most professional that I'm able to receive. There is no comparison to the other channels we receive in Greenville. You are great, weather is wonderful. Thanks.
Greenville, NC	I like WRAL news basically due to Greg Fishel and the weather. Thank you.

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Greenville, NC	I mainly like to watch the weather with Greg Fishel. He's always been dependable and I enjoy watching him. Thank you.
Greenville, NC	We've been watching WRAL since I can remember. We came from Fayetteville to Greenville five years ago and were so glad that WRAL was on the air here. What isn't to like about the news Greg and all the other weather and sports, its like family. Thank you.
Greenville, NC	My wife and I watch WRAL a lot. We think you're very very professional. We like everyone on the news and every thing else on there. We think it's a really great station and we hope it remains on our cable lineup. Thank you.
Kinston	I watch channel 5 news every day. I watch it because it gives more in-depth coverage of things that are current in the area and in the world. Also I have children attending UNC and NCCU and that way I know what the weather is going to be in the area and other things going on. I certainly would not want to miss watching channel 5 news.
Greenville, NC	I do watch your station. We have a daughter who lives in Cary and grandchildren at UNC and Duke and I just like to know what's happening over in the Raleigh area. Therefore we tune in every so often and like having it. It's a great station with especially great weather. The weather people really do a great job.
Greenville, NC	I like the quality of the programming and the people that are on your shows and the production quality.
Greenville, NC	I would be very upset if we lost WRAL news. I don't watch any other channel and I don't depend on any other channel. The best news, sports and weather in the land. Please don't take it from us. Thank you.
Greenville, NC	I would like for WRAL news to continue on my cable. Particularly for Greg Fishel's weather report and I get more of the Raleigh news from your regular news people.
Greenville, NC	I would like you all to continue to have WRAL news on the Greenville area TV because I get better state coverage of the news rather than just local news. Thank you.

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Greenville, NC	I'm calling support of your coverage in this area. We watch WRAL for sports, weather and news in the area that are not covered in Greenville like the Fayetteville area, Robeson County, Bladen County, Southern Pines, and Pinehurst. None of that is covered on the local Greenville station
Greenville, NC	We watch your shows and news and weather exclusively even though we live in Greenville because it's the best. Thank you.
Greenville, NC	I am calling because we want to keep WRAL on our TV. We like the news because it is unbiased and comprehensive. It doesn't include the local heady going ons like our local news. It's a much more professional broadcast. Thank you.
Greenville, NC	I watch WRAL news and several other shows on this channel and I hope that they do not drop it.
Kinston	Please know that I like to watch WRAL especially the news. Thank you.
Greenville, NC	I watch WRAL because it gives me a different perspective on the news and I feel closely aligned with Raleigh as I go there often. I'd like very much to have that continue on my cable and what's more its coverage of the area in which we live and identify with.
Kinston	I do watch WRAL news and weather every day and on the weekends. I think it's the best news coverage and weather coverage that there is and I wish that we can continue to get your news and weather. I'd rather have WRAL to be able to watch than WNCT. I wish they'd eliminate them and keep you guys full time. Please continue.
Kinston	Please, under any circumstances, do not remove your station from our area. You're very in-depth, excellent and you totally give news outside where people travel to this community and outside to Raleigh. Please do every thing you can to continue to serve us. Thank you.
Kinston	What I like about WRAL is the up-to-date news and I like watching the Young and Restless at 4. I like it overall. The sports, your up-to-date sports. I like everything about you, please stay on.
Kinston	I want to tell you how much I enjoy WRAL. When I see WRAL, I see what's happening in the world not just a little locale. I hope and pray that you continue to serve this area. Thank you.

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Kinston	I wanted you to know that my husband and I watch your program on WRAL daily. We would like very much if you'd stay on the air from now on. Thank you.
Kinston	I enjoy WRAL because you cover the whole state and I hear news there that I don't get on my local news so I want to keep you on the air in Kinston. Thank you.
Kinston	I watch WRAL because y'all are the best news station. You have the best program line up anywhere in the state of NC. Even in the Charlotte area, y'all are the best in the whole state. And I would really miss you if you weren't in Kinston. When we go to the beach we can't pick you up and I hate that because you have the best news in the area.
Kinston	I watch WRAL every day. WRAL has the best news for the capitol city and our state. I like to hear stories about people and things that are going on around the state and they do that every day. Plus I like the reporters, they're very good .I would not be happy if WRAL were to be taken off our cable lineup.
Kinston	I enjoy watching WRAL. They've got the best news team and weather team of any channel. They have a lot of good programs that I like a lot. A lot of sports activities I like to watch and I just want to keep WRAL on my channel list.
Kinston	I certainly do appreciate channel 5, I feel like I'm in the world. I do want to know more about what's going on in Raleigh and the rest of the world. Also sometimes Raleigh gets a program that Kinston doesn't. I appreciate your being there and I don't want to lose you and I feel as though I'm part of the world. Thank you.
Greenville, NC	I watch WRAL news every day and I would love to be able to continue to do that and anything I can to continue that I will. I do like to watch WRAL, not only the news but the other programs also. Thank you.
Greenville, NC	I watch WRAL morning, noon and evening. I like the professionalism, I like the state news that we don't get down here. I like the weather, sports. I just think it's a more well rounded station and I would hate to lose it. Give them a good fight. Thanks.
Kinston	We listen to WRAL all the time. I like that station and we'd really like to keep it. Please stay. Thank you.

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Kinston	I'm a regular viewer of WRAL-TV. I hope they do not take it off our local cable because the quality of offerings from WRAL far exceeds those from WNCT. So please don't let them do anything about taking WRAL off. Thank you.
Greenville, NC	We love WRAL news because you have great coverage. We like Bill Leslie, Friday Night Lights, and we watch Fishel for the weather. You guys are much more broad across the state. I'm from Raleigh so we rely on that coverage. We wish you were down in Morehead when we go to the beach. Please don't leave us, I can't stand watching the locals. Love y'all.
Greenville, NC	We watch WRAL news. We are frequently in Raleigh, so we like to keep up with the weather there. Also current events, things that are going on in and around Raleigh. We just enjoy the news program and hope we don't lose it on our cable. Thanks.
Kinston	I just want to tell you I watch WRAL, my wife and I watch WRAL throughout most of the day. We enjoy your station greatly. You cover all facets of news, weather and sports. The programming is good. I love the people that are doing the broadcasting and we hope that we don't lose it. Just wanted to give you our two cents worth. Thank you very much.
Greenville, NC	I enjoy watching WRAL. I really like the weather and I like the news because they cover such a wide area and I would hate to see them take it off. Thank you.
Greenville, NC	I enjoy watching WRAL on a daily basis for the weather and for the news. It appears that WRAL covers Greenville better than some of our local stations. Thank you.
Greenville, NC	I watch WRAL because I'm interested in state government and what is happening across the state. They cover it very well.
Greenville, NC	WRAL is hands down the best news station in NC and we watch it every single day and I don't know what I would do without it. We hope you guys can stay on the air. Thank you.
Kinston	Me and my husband want to keep you on the air. We watch WRAL all the time, we don't even watch the local channel. And we'd miss you terribly. We think you're more professional than the local channel. We can understand you and as you get older you need someone who speaks clearly and we do really enjoy all you people in the news department. Thank you.

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Greenville, NC

I watch WRAL news almost every night cause it's the best news cast anywhere. I usually watch the 5 o'clock news, sometimes I watch the sports at 6. But its definitely the best news we can get on the local and state level. Want you to keep WRAL on Suddenlink, its one of the reasons we've stayed with the cable company instead of going to satellite. Thank you.

Exhibit 3

Emails from WRAL-TV Viewers

[Personally identifiable information has been redacted]

Primosch, Robert

From:
Sent: Sunday, September 07, 2014 5:52 PM
To: Iwatch
Subject: I Watch

I'm a faithful viewer in Greenville. I wake up with WRAL every weekday at 4:30 and watch again at 5:00, especially for the O'Fischel forecast!

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Primosch, Robert

From:
Sent: Monday, September 08, 2014 8:03 AM
To: iwatch
Subject: WRAL Fan in Kinston

WRAL is in a class by itself when it comes to news, sports and weather. If I had to choose, it would be WRAL every time. Keep it on the local Suddenlink cable system.

Primosch, Robert

From:
Sent: Sunday, September 07, 2014 7:29 PM
To: Iwatch
Subject: Keep weak in Greenville

I really enjoy having WRAL on my suddenlink cable. They have the most professional newscasters in NC and they cover all of NC!!!! They over a wide variety of weekend programs that differ from the Greenville stations.
PLEASE KEEP IT ON!!!!

Sent from my iPhone

Primosch, Robert

From:

Sent:

Monday, September 08, 2014 11:11 AM

To:

Iwatch

Subject:

Greenville

WRAL news is our only connection to the Triangle area. I watch your local news & weather daily. I also enjoy the Tarheel Traveler segments. You investigative segments are always informative.

Primosch, Robert

From:
Sent: Friday, September 05, 2014 12:52 PM
To: iwatch
Subject: Stay on my local cable

Thank you for the information about our local cable service. I do watch the WRAL news quite often for more coverage of state news as well as local news and weather as I have family in the Raleigh area. Please stay on our cable lineup.

Kinston, N.C.
Sent from my iPad

Primosch, Robert

From:
Sent: Friday, September 05, 2014 1:05 PM
To: Iwatch
Subject: I watch....

...your news cast, particularly in the mornings, and other programming as well. Definitely want WRAL to stay on the Greenville Cable channel offering.

Primosch, Robert

From:
Sent: Friday, September 05, 2014 1:46 PM
To: Iwatch
Subject: Why I watch

I have a couple of reasons for watching:

We moved to Greenville from Raleigh several years ago. Having friends and connections to Raleigh, we like to stay in touch with what is happening in the city.

I like to keep up with the happening in the General Assembly and the local news is not as comprehensive.

The WRAL Weather coverage during hurricane events is outstanding.

"I hold it that a little rebellion, now and then, is a good thing, and as necessary in the political world as storms in the physical. It is a medicine necessary for the sound health of government."

Thomas Jefferson

Primosch, Robert

From:
Sent: Friday, September 05, 2014 1:50 PM
To: Iwatch

I am responding to your ad in the Sept. 5 edition of *The Daily Reflector*. Please count my household (2 adults) among those in Greenville, NC who watch WRAL news on a regular basis.

Before retiring, we saw much of your morning news while getting ready for work; now we watch your news from 5-6pm nearly every Mon-Fri. Your coverage of news across the state is much better than that offered on the eastern NC (local) stations. We especially like your coverage of state government issues, particularly when the legislature is in session. We also enjoy your consumer reports, *Tarheel Traveler*, and as frequent visitors to Raleigh, we like to hear about upcoming events in your area.

Furthermore, it is nice to have a second CBS station available to us during primetime; if one is carrying a sports event on a weeknight, it is likely regular programming is available on the other station.

If Suddenlink in Greenville is considering dropping WRAL from their cable line-up, I certainly hope they will reconsider.

Thanks,

Primosch, Robert

From:
Sent: Friday, September 05, 2014 2:37 PM
To: iwatch
Subject: Kinston viewers

I am a Raleigh native, and I feel so connected to the city I love when I watch your morning, noon, and evening news. I do not know what I would do if Suddenlink dropped WRAL from our lineup! My husband jokes and says "can we please watch the local news?" He knows I will never switch to a 'local' station! Keep it coming! You are head and shoulders above anything around here (New Bern, Greenville). Much more professional in your reporting.

Thank you!

Kinston, NC. 28504

Sent from my iPad

Primosch, Robert

From:
Sent: Friday, September 05, 2014 4:47 PM
To: iwatch
Subject: Please Stay on our Cable!

Dear WRAL,

We are a household of two and we watch WRAL news every morning, noon and night. All due respects to the more "local" broadcasts, they simply can't hold a candle to WRAL. You are the most professional team of newscasters around. We have watched the news in Charlotte, Roanoke, Atlanta, New York and Los Angeles and none of them are as good as WRAL. We've been watching since the days of Charlie Gaddy, Bob DeBardelaben and Adele Arakawa.

Please, please stay on cable in the Kinston area. Otherwise, we might have to move!

Devoted viewers,

Kinston, NC

Primosch, Robert

From:
Sent: Friday, September 05, 2014 8:07 PM
To: Iwatch
Subject: WRAL viewer from Greenville

Please be advised that I would like to see WRAL channel 5 to remain a part of Suddenlink's channel line up in Greenville NC.

Sent from Yahoo Mail on Android

Primosch, Robert

From:
Sent: Friday, September 05, 2014 8:52 PM
To: Iwatch
Subject: Viewing in Greenville

Yes, we are, like many others in our area, supporters of WRAL! My day is not complete without the PM news, the professionalism of David , Debra, Jackie, Jeff, and of course Greg Fishel, with his accurate weather reports are the highlight of my day. Please continue to support our area.

Primosch, Robert

From:
Sent: Friday, September 05, 2014 11:19 PM
To: Iwatch
Subject: News in Greenville

We do watch WRAL news every night.

Primosch, Robert

From:
Sent: Saturday, September 06, 2014 6:24 AM
To: iwatch
Subject: Kinston NC viewership

A quick note to tell WRAL what I like about WRAL and enjoy having availability in the Kinston NC market.

- *David Crabtree-I remember when he was a local anchor in the east.(WITN-TV)
- *Outstanding state coverage & weather coverage for the mountains to the coast.
- *great coverage of NC State politics & government happenings.
- *Enjoy the NC traveler series.
- *I work in the Goldsboro area and WRAL provides good coverage of happenings in this area.

Thanks!!!
WRAL provides first class news coverage!!!!1

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Kinston NC 28504

Primosch, Robert

From:
Sent: Saturday, September 06, 2014 6:25 AM
To: iwatch
Subject: BIG Viewers in Kinston

Dear WRAL,

My husband & I are B-I-G WRAL viewers/fans in Kinston!!! We LOVE Bill Leslie, David Crabtree, Jackie Hyland, Debra Morgan, Renee Chou, Gerald Owens, Monica LaLiberte, Michelle Marsh, Brian Shrader and ALL of the anchors/newscasters!!! We especially look forward to Greg Fischel's (& Elizabeth Gardener's, Mike Maze, etc)) Weather forecast! Although we've lived in Kinston for many years, I am a Meredith College grad and still have many ties to Raleigh, and w/ my husband being from Fayetteville & family there, we feel like we "stay in touch" with those areas through WRAL's broadcast...esp since we no longer subscribe to *The News and Observer*.

So, P-L-E-A-S-E stay on our cable TV!!! That's one reason why I don't want satellite TV like my parents in LaGrange, because they can't get WRAL!!!

A devoted WRAL viewer for YEARS,

Kinston, NC

Primosch, Robert

From:

Sent:

Saturday, September 06, 2014 7:31 AM

To:

Iwatch

We watch WRAL in Greenville.

Sent from my U.S. Cellular® smartphone